

Student: \_\_\_\_\_

ID #: \_\_\_\_\_ Major: \_\_\_\_\_



**PUBLIC RELATIONS**

**MINOR**

Credits required: 21

Academic Year 2024-2025

| <b>Course Code</b> | <b>Course Title</b>                   | <b>Credits</b> | <b>Gr</b> | <b>Cr</b> | <b>Tm</b> |
|--------------------|---------------------------------------|----------------|-----------|-----------|-----------|
| COM 270            | Integrated Marketing Communications   | 3              |           |           |           |
| COM 301            | Introduction to Public Relations      | 3              |           |           |           |
| COM 340            | Social Media Marketing                | 3              |           |           |           |
| COM 343            | Persuasive Communication              | 3              |           |           |           |
| COM 355            | Crisis Communication                  | 3              |           |           |           |
| COM 360            | Advertising & PR Promotions           | 3              |           |           |           |
| COM 491            | Strategic Public Relations Management | 3              |           |           |           |
|                    |                                       |                |           |           |           |