

COMMUNICATION

Credits required: 18

Academic Year 2024-2025

MINOR

Note: 2.5 GPA in minor courses.

Course Code	Course Title	Credits	Gr	Cr	Tm
	Choose 18 credits selected from the following courses:				
COM 220	Communication Theory	3			
COM 231	Interpersonal Communication	3			
COM 232	Team Communication & Leadership	3			
COM 235	Intercultural Communication	3			
COM 255	Introduction to Media Studies	3			
COM 270	Integrated Marketing Communications	3			
COM 285	Video Production I	3			
COM 301	Introduction to Public Relations	3			
COM 310	Gender Communication	3			
COM 320	Organizational Communication	3			
COM 330	Health Communication	3			
COM 331	Media and Health Communication	3			
COM 340	Digital Marketing and Social Media	3			
COM 343	Persuasive Communication	3			
COM 350	Global Marketing	3			
COM 355	Crisis Communication	3			
COM 365	Selected Topics in Communication	2-4			
COM 385	Media in the Modern World	3			
COM 386	Video Production II	3			
COM 410	Research Methods	3			
COM 420	Brand Strategy	3			
COM 491	Strategic Public Relations Management	3			
COM 498	Internship	1-4			