Student:	
ID #:	Major:



MERCHANDISE MANAGEMENT

POST-BACCALAUREATE CERTIFICATION

Credits required: 32 Academic Year 2023-2024

Note: Individually designed in consultation with the Chair. College Algebra is a prerequisite for all Merchandise Management certificate students.

Course Code	Course Title	Credits	Gr	Cr	Tm
Select a minin	num of 32 credits from the following courses:				
FSH 107	Fashion Concepts and Careers	2			
FSH 235	Textiles	3			
FSH 265	Global Retailing Principles	3			
FSH 277	New York Study Tour (offered every other Fall)	1			
FSH 319	Visual and Experiential Merchandising	3			
FSH 320	Fashion Lifecycle	3			
FSH 321	Fashion History	3			
FSH 322	Product Analysis	3			
FSH 331	Trend Forecasting	3			
FSH 344	Fashion Career Strategies	2			
FSH 367	CAD for Merchandisers	3			
FSH 375	Fashion Show Coordination	3			
FSH 380	Special Topics in Merchandise Management	2			
FSH 398	Internship: Fashion Careers	2			
FSH 418	Buying and Assortment Planning	3			
GRD 200	Professional Practices	1			
GRD 232	Adobe Photoshop and Illustrator	3			
BUS 205	Personal Finance	2			
BUS 209	Survey of Financial Accounting	3			
or	or	or			
BUS 211	Financial Accounting	4			
BUS 212	Managerial Accounting	3			
BUS 250	Business Communication	3			
BUS 260	Introduction to Entrepreneurship	3			
BUS 301	Microeconomics	4			
or	or	or			
BUS 302	Macroeconomics	3			
BUS 303	International Business and Economics	3			
BUS 309	Human Resource Management	3			
BUS 331	Principles of Marketing	3			
BUS 340	Consumer Behavior	3			
BUS 360	Advertising and Promotion	3			
BUS 362	Principles of Management	3			
BUS 375	Business Law	3			
BUS 462	Principles of Finance	3			