

Student: _____
 ID #: _____ Major: _____

MERCHANDISE MANAGEMENT

MINOR

Credits required: 18, not including prerequisites

Academic Year 2023-2024

Note: BUS 362 is a prerequisite for BUS 340 unless permission is granted by the Business Department.

Course Code	Course Title	Credits	Gr	Cr	Tm
Prerequisites					
BUS 362	Principles of Management	3			
MAT 105	Algebra I	4			
Required Courses					
BUS 260	Introduction to Entrepreneurship	3			
BUS 340	Consumer Behavior	3			
FSH 265	Global Retailing	3			
FSH 418	Buying & Assortment Planning	3			
Choose 6 additional credits from the following:					
BUS 362	Principals of Marketing	3			
COM 340	Digital Marketing & Social Media	3			
FSH 319	Visual & Experiential Merchandising	3			
FSH 331	Trend Forecasting	3			
FSH 367	CAD for Merchandisers	3			
FSH 380	Special Topics: Luxury & Brand Management	3			
FSH 380	Special Topics: Social Psychology of Dress	3			