Student: ______ Major: _____



CORE CURRICULUM GUIDE

Realms and Additional requirementsMetCreditsGrCrLEADERSHIP REQUIREMENT (Waived for thos with ≥ 15 credits or ≥ 24 years of age. Not waived for the Rt to BSN on Nursing 1-2-1 Program.)Image: Constraint of			Academic Year 2023-2024			
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in the University bulletin.)	·					
120 total credits required for graduation.						
42 Core credits required for graduation (39 if LSJ is waived).						
GLOBAL - One "global-designated" course (g) (minimum 3 credits).						
Transfer courses do not qualify.	quanty.					

ID #: _____ Major: _____

COMMUNICATION COMMUNICATION STUDIES CONCENTRATION

Credits required: 36

Academic Year 2023-2024

MAJOR

Note: 2.5 GPA for courses in the major, internship.

Course Code	Course Title	Credits	Gr	Cr	Tm
COM 220	Communication Theory	3			
COM 231	Interpersonal Communication	3			
COM 235	Intercultural Communication	3			
COM 255	Introduction to Media Studies	3			
COM 410	Research Methods	3			
COM 494	Capstone Experience	2			
COM 498	Internship	3			
ENG 419	Technical and Business Communication	4			
Minimum of 1	2 credits selected from the following courses:				
COM 232	Small Group Communication	3			
COM 270	Integrated Marketing Communications	3			
COM 285	Video Production I	3			
COM 301	Introduction to Public Relations	3			
COM 310	Gender Communication	3			
COM 320	Organizational Communication	3			
COM 330	Health Communication	3			
COM 331	Media and Health Communication	3			
COM 340	Digital Marketing and Social Media	3			
COM 343	Persuasive Communication	3			
COM 350	Global Marketing	3			
COM 355	Crisis Communication	3			
COM 365	Selected Topics in Communication	2-4			
COM 385	Media in the Modern World	3			
COM 386	Video Production II	3			
COM 420	Brand Strategy	3			
COM 491	Strategic Public Relations Management	3			
ENG 220	Special Topics in Writing	1-4			
ENG 422	From Babbling to Texting: Linguistics	4			

