

Student: \_\_\_\_\_

ID #: \_\_\_\_\_ Major: \_\_\_\_\_



## CORE CURRICULUM GUIDE

Credits required: 48

Academic Year 2020-2021

Realms and Additional requirements	Met	Credits	Gr	Cr	Tm
<b>PHILOSOPHY/THEOLOGY (sea, phi, thy) (min 10 credits)</b>	<input type="checkbox"/>				
Search for Meaning (sea) (SEA 101)		4			
Philosophy (phi)		3-4			
Theology (thy)		3-4			
<b>COMMUNICATIONS/MATH (cm) (min. 8 credits)</b>	<input type="checkbox"/>				
Oral Communication (1 of 3 public speaking courses)		2-3			
College Research Writing (ENG 120)		3			
World Language (3 credits or equivalency fulfilled)		3			
College Level Math (MAT 104 or higher)		3-4			
<b>HUMANISTICS (his, bes, hum) (min. 9 credits)</b>	<input type="checkbox"/>				
History (his) (min. 3 cr.)		3-4			
Behavioral Science (bes) (min. 3 cr.)		3-4			
Option (his, bes, hum) (min. 3 cr.)		3-4			
<b>LITERATURE/FINE ARTS (lit, fa) (min. 9 credits)</b>	<input type="checkbox"/>				
Literature (lit) (min. 3 cr.)		3-4			
Fine Arts (fa) (min. 3 cr. of music, art, or dance)		3-4			
Option (lit or fa) (min. 2 cr.)		2-4			
<b>SCIENCES (sci, bio, che, phy) (min. 3 credits)</b>	<input type="checkbox"/>				
Earth science, biology, chemistry, or physics (min. 3 cr.)		3-4			
<b>LEADERSHIP REQUIREMENT (Waived for those with <math>\geq 15</math> credits or <math>\geq 24</math> years. Not waived for the RN to BSN or Nursing 1-2-1 Program.)</b>	<input type="checkbox"/>				
Leadership for Social Justice Seminar (SYM 110) (W = waived)		3			
<b>GLOBAL REQUIREMENT (g) (min. 3 credits)</b>	<input type="checkbox"/>				
One "global-designated" course. Transfer courses do not qualify.		3-4			
<b>GRADUATION REQUIREMENTS:</b> 120 total credits required for graduation. Additional information in the University bulletin.					
<b>ELECTIVE CREDITS</b>					

Student: \_\_\_\_\_

ID #: \_\_\_\_\_ Major: \_\_\_\_\_

**COMMUNICATION  
PUBLIC RELATIONS CONCENTRATION**

**MAJOR**

Credits required: 38

Academic Year 2020-2021

**Note:** 2.5 GPA for courses in the major, internship.

Course Code	Course Title	Credits	Gr	Cr	Tm
COM 220	Communication Theory	3			
COM 255	Introduction to Media Studies	3			
COM 301	Introduction to Public Relations	3			
COM 343	Persuasive Communication	3			
COM 355	Crisis Communication	3			
COM 410	Research Methods	3			
COM 491	Strategic Public Relations Management	3			
COM 494	Capstone Experience	2			
COM 498	Internship	1-4			
	<b>ENG elective - choose 1 from the following courses:</b>				
ENG 218	Writing for Web and Print	4			
ENG 220	Special Topics in Writing	1-4			
ENG 318	Editing for Publication	4			
ENG 325	Advanced Writing for New Media	4			
	<b>COM elective - choose 1 from the following courses:</b>				
COM 235	Intercultural Communication	4			
COM 320	Organizational Communication	3			
	<b>GRD/COM elective - choose 1 from the following courses:</b>				
COM 285	Video Production I	3			
COM 365	Selected Topics in Communication	2-4			
COM 385	Media in the Modern World	3			
GRD 232	Technology Principles: Adobe Photoshop and Adobe Illustrator	3			
	<b>BUS elective - choose 1 from the following courses:</b>				
BUS 331	Principles of Marketing	3			
BUS 362	Principles of Management	3			
COM 270	Integrated Marketing Communications	3			
COM 340	Digital Marketing and Social Media	3			