

Student: _____
 ID #: _____ Major: _____



CORE CURRICULUM GUIDE

Credits required: 48

Academic Year 2022-2023

Realms and Additional requirements	Met	Credits	Gr	Cr	Tm
LEADERSHIP REQUIREMENT (Waived for those with ≥ 15 credits or ≥ 24 years. Not waived for the RN to BSN or Nursing 1-2-1 Program.)					
Leadership for Social Justice Seminar (SYM 110) (W = waived)		3			
PHILOSOPHY/THEOLOGY (sea, phi, thy) (min 10 credits)					
Search for Meaning (sea) (SEA 101)		4			
Philosophy (phi)		3-4			
Theology (thy)		3-4			
COMMUNICATIONS/MATH (cm) (min. 8 credits)					
College Research Writing (ENG 120)		3			
Oral Communication (1 of 3 public speaking courses)		2-3			
College Level Math (MAT 104 or higher)		3-4			
World Language (3 credits or equivalency fulfilled)		3			
LITERATURE/FINE ARTS (lit, fa) (min. 9 credits)					
Fine Arts (fa) (min. 3 cr. of music, art, or dance)		3-4			
Literature (lit) (min. 3 cr.)		3-4			
Option (lit or fa) (min. 2 cr.)		2-4			
HUMANISTICS (his, bes, hum) (min. 9 credits)					
Behavioral Science (bes) (min. 3 cr.)		3-4			
History (his) (min. 3 cr.)		3-4			
Option (his, bes, hum) (min. 3 cr.)		3-4			
SCIENCES (sci, bio, che, phy) (min. 3 credits)					
Earth science, biology, chemistry, or physics (min. 3 cr.)		3-4			
CORE ELECTIVE CREDITS, if necessary, to reach 48 core credits					
OTHER GRADUATION REQUIREMENTS (Additional information in the University bulletin.)					
120 total credits required for graduation.					
48 Core credits required for graduation.					
GLOBAL - One "global-designated" course (g) (minimum 3 credits). Transfer courses do not qualify.					

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**COMMUNICATION
 PUBLIC RELATIONS CONCENTRATION**

MAJOR

Credits required: 42

Academic Year 2022-2023

Note: 2.5 GPA for courses in the major, internship.

Course Code	Course Title	Credits	Gr	Cr	Tm
BUS 109	Data and Digital Literacy	3			
COM 220	Communication Theory	3			
COM 255	Introduction to Media Studies	3			
COM 301	Introduction to Public Relations	3			
COM 340	Digital Marketing and Social Media	3			
COM 343	Persuasive Communication	3			
COM 355	Crisis Communication	3			
COM 410	Research Methods	3			
COM 491	Strategic Public Relations Management	3			
COM 494	Capstone Experience	2			
COM 498	Internship	1-4			
ENG 419	Technical and Business Communication	4			
	Elective - choose 6 credits from the following courses:				
COM 235	Intercultural Communication	4			
COM 270	Integrated Marketing Communications	3			
COM 285	Video Production I	3			
COM 320	Organizational Communication	3			
COM 350	Global Marketing	3			
COM 365	Selected Topics in Communication	3			
COM 385	Media in the Modern World	3			
ENG 125	Introduction to New Media Writing	3			
ENG 258	Arches	2			
ENG 358	Arches	1			
GRD 232	Technology Principles: Adobe Photoshop and Illustrator	3			