

Student: _____
ID #: _____ Major: _____



DIGITAL MARKETING

POST-BACCALAUREATE CERTIFICATE

Credits required: 15

Academic Year 2026-2027

Course Code	Course Title	Credits	Gr	Cr	Tm
COM 150	Introduction to Digital Marketing	3			
COM 280	Viral and Organic Growth	3			
COM 295	Lifecycle and Email Marketing	3			
COM 340	Social Media Marketing	3			
COM 430	Digital Marketing Analytics	3			