

Student: _____
ID #: _____ Major: _____



DIGITAL MARKETING

MINOR

Credits required: 18

Academic Year 2026-2027

Course Code	Course Title	Credits	Gr	Cr	Tm
COM 150	Introduction to Digital Marketing	3			
COM 270	Integrated Marketing Communication	3			
COM 280	Going Viral and Growth Hacking	3			
COM 340	Social Media Marketing	3			
COM 420	Brand Strategy	3			
COM 430	Digital Marketing Analytics	3			