

Student: _____
 ID #: _____ Major: _____



FASHION BUSINESS		MINOR			
Credits required: 18, not including prerequisites		Academic Year 2024-2025			
Course Code	Course Title	Credits	Gr	Cr	Tm
Prerequisites:					
BUS 331	Principles of Marketing	3			
BUS 362	Principles of Management	3			
MAT 105	Algebra I	4			
Required Courses:					
BUS 260	Introduction to Entrepreneurship	3			
BUS 340	Consumer Behavior	3			
FSH 265	Global Retailing	3			
FSH 418	Buying & Assortment Planning	3			
Choose 6 additional credits from the following:					
COM 340	Digital Marketing & Social Media	3			
FSH 319	Visual & Experiential Merchandising	3			
FSH 331	Trend Forecasting	3			
FSH 367	CAD for Merchandisers	3			
FSH 380	Special Topics: Luxury & Brand Management	3			
FSH 380	Special Topics: Social Psychology of Dress	3			