

Student: \_\_\_\_\_  
 ID #: \_\_\_\_\_ Major: \_\_\_\_\_



**FASHION BUSINESS**

**MINOR**

Credits required: 18, not including prerequisite

Academic Year 2026-2027

Course Code	Course Title	Credits	Gr	Cr	Tm
	<b>Prerequisite</b>				
MAT 105	Algebra I	4			
	<b>Required courses</b>				
BUS 340	Consumer Behavior	3			
FSH 265	Global Retailing	3			
FSH 418	Buying & Assortment Planning	3			
BUS 260	Introduction to Entrepreneurship	3			
	<b>Choose 6 additional credits from the following:</b>				
BUS 362	Principles of Management	3			
COM 340	Digital Marketing & Social Media	3			
FSH 319	Visual & Experiential Merchandising	3			
FSH 331	Trend Forecasting	3			
FSH 367	CAD for Merchandisers	3			
FSH 375	Fashion Show Coordination	3			
FSH 380	Special Topics: Luxury & Brand Management	3			
FSH 380	Special Topics: Social Psychology of Dress	3			