Student: _____
ID #: _____ Major: _____

Mount Mary UNIVERSITY

PUBLIC RELATIONS **MINOR**

Credits required: 18 Academic Year 2026-2027

Course Code	Course Title	Credits	Gr	Cr	Tm
COM 270	Integrated Marketing Communications	3			
COM 301	Introduction to Public Relations	3			
COM 343	Persuasive Communication	3			
COM 355	Crisis Communication	3			
COM 360	Advertising and PR Promotions	3			
COM 491	Strategic PR Management	3			

This guide is not intended for official use.